



CONSERVATORIUM
AMSTERDAM

Conservatorium Hotel Amsterdam – Marketing & Communications Executive

Marketing & Communications Executive

Are you a meticulous writer with an eye for detail and a love for storytelling? Do you thrive on creating compelling content, crafting polished marketing materials, and ensuring every word and visual is perfectly on brand? If so, we'd love to meet you. We are seeking a Marketing & Communications Executive who excels at writing and editing copy, managing branded collateral, and bringing precision, creativity, and consistency to every touchpoint of our communication strategy.

What will you do?

Reporting to the Director of Marketing & Communications, you will play a key role in articulating and amplifying our brand across multiple platforms. You will be the go-to person for all things copy and content, ensuring tone, language, and visuals align with our premium positioning.

Your responsibilities will include:

- **Writing with impact:** Craft clear, compelling, and on-brand copy for a variety of channels including press releases, websites, social media, newsletters, guest communications, and internal materials.
- **Ensuring brand consistency:** Act as a brand guardian, working with all departments (Rooms, Spa, F&B, Events, etc.) to review and refine guest-facing materials, ensuring alignment in tone, style, and visual identity.
- **Creating marketing collateral:** Design, update, and maintain marketing materials such as flyers, menus, brochures, signage, and presentation decks using Canva and InDesign.
- **Supporting campaigns & content creation:** Assist in the development and execution of marketing campaigns and content plans for the Conservatorium Hotel, Akasha Spa, BARBOUNIA, and Taiko Cuisine & Bar.
- **Managing communications logistics:** Coordinate press visits, influencer collaborations, and media requests with care and attention to detail (PR experience is a plus, but not essential).
- **Maintaining internal tools:** Keep the marketing budget, media databases, and planning documents accurate and up to date.
- **Organizing shoots and interviews:** Oversee logistics for photoshoots and film productions, ensuring everything runs smoothly and stays on message.
- **Contributing to events:** Support the planning and execution of in-house events and brand activations in collaboration with the Events and F&B teams.

What do we offer you?

- A salary in scale VII of the [Horeca CAO](#)
- Multiple additional benefits, such as supplemented staff meals, uniform/laundry service, ticket raffles and a 50% contribution to your pension fund;

- Complimentary stays and discounts at diverse hotels;
- F&B Discount Card – discounts at restaurants at high-end hotels in Amsterdam;
- Discounted collective health insurance and weekly personal training sessions;
- An inspiring work environment where we focus on work-life balance and continuous development through coaching and training. During your time with us we will support you in every new step of your career!

What will your 5-star luxury working environment look like?

As the Conservatorium Hotel transitions into **Mandarin Oriental** brand, we are entering one of the most exciting chapters in our story. To support this transformation, we are looking for a **precise, organized, and creative Marketing Executive** to join our team.

Who are we looking for?

You know how to combine creativity with structure and apply this to all aspects of your role. Creating and executing marketing strategies is one of your key strengths. You possess excellent communication skills, know how to prioritise tasks and are able to maintain good relationships with guests, suppliers and all members of the hotel. Furthermore you:

- You have 2–3 years of experience in marketing, communications, or a related field;
- You have a bachelor's degree in Marketing & Communications, Digital Marketing, Hospitality or Journalism;
- Are able to communicate and write in English on a highly professional level, Dutch is a plus;
- You have an obsessive eye for detail and a high standard for quality and accuracy.
- Experience with Canva, Adobe InDesign, and social scheduling tools is a plus.
- You enjoy working collaboratively with different teams and departments.
- A proactive, collaborative mindset and a love for hospitality and lifestyle brands.

Are we your next destination?

Apply through this website and let us know why you are interested! We look forward to seeing your application. For any questions, reach out to us via +31 (0)20-570 0043.

Please ensure eligibility to work in the Netherlands and secure housing in Amsterdam prior to applying. Due to high application volume, we will respond only to candidates meeting these criteria. By applying for this vacancy, you consent to the collection, processing, and storage of your personal data for the purpose of recruitment and selection. Your information will be used solely for assessing your suitability for the position and will be kept confidential. If you wish to withdraw your consent or request the deletion of your data at any time, please contact hr@conservatoriumhotel.com.

<https://www.conservatoriumhotel.com/>